



ATTACHMENT OPPORTUNITY (NAIROBI): WORDPRESS DESIGNER + DEVELOPER

About us

Mark & Ryse is a web agency founded in 2011. We are a group of experienced web developers and designers solely focused on setting new standards in user experience and making success happen for brands by creating engaging online presences.

Our strategy

Our strategy is to always deliver high quality solutions in a timely fashion to all our clients. We do this by constantly upgrading our skills, consistently pursuing new research avenues, always working to learn about new technology and encouraging our teams to participate in continuing education opportunities.

What we do

Website design and development

Website Maintenance

Domain registration and hosting

Search Engine Optimisation and Online Marketing

Social Media Engagement

Who you are

An honest, detail-oriented individual with great communication skills who is disciplined enough to work in a team setting as well as an individual environment. You think that design, development, strategy and a great CMS go hand-in-hand.

Responsibilities

Creating exciting new Wordpress websites

Maintaining, customizing and updating existing WordPress sites

Working with internal team and external design firms to implement page layouts, graphic elements and branding initiatives

Seamlessly integrating SEO in Wordpress websites

Any other tasks you may be assigned from time to time

Basic Required Skills

You will be able to do the following:

Communicate clearly through both written and verbal communication

Develop user-friendly solutions

Work with existing WordPress plugins such as Advanced Custom Fields (ACF) and Wordpress SEO by Yoast

Show extensive experience with WordPress architecture, custom content types, and plugins

Optimize and debug sites

Update WordPress installs and plugins

Have intermediate level or higher mastery of CSS, PHP and Javascript

Work with detail-oriented coding practices (syntax, naming conventions, comments, etc...)

Appreciate great design and User Experience

Work comfortably in Adobe Photoshop and Illustrator or any other preferred vector and bitmap graphical applications

Carry out research on any task you may be assigned if you currently do not have the knowledge on how to implement the task

Bonus Skills (Will be a plus)

Can configure / maintain services on a cPanel-powered domain

Google Analytics, AdSense and AdWords integration experience

Experience with frameworks such as Bootstrap.

Show us your stuff

List 3 WordPress projects you've worked on recently:

Detail your involvement with each

Detail what made the project interesting and challenging for you

Provide a URL to each of the projects

Availability

Immediate

Working Hours

Monday to Friday - 7:30am to 3:30pm

Saturday - 9:00am to 3:00pm

Allowance

Of-course, depending on your level of expertise. But we do understand you will need some income to cover your transport costs, meals, airtime and probably buy new shoes.

Interested?

Get in touch, send an email to info@markandryse.com. Please indicate your expected allowance.